### INFO





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#### **STRENGTHS**

- Motion Graphics
- Storyboarding
- Illustration
- Photograph
- Adobe Premiere Pro
- Animations
- Visual Effects
- After Effect
- Graphics
- Video Production
- Adobe Creative Suite
- Motion Design

### PROFESSIONAL AFFILIATIONS

St. Jude Children's Memorial Hospital | Memphis, TN Art Guild | Peoria, IL Boys and Girls Club | Peoria, IL

# **MARQUISE TURNER**

### SENIOR MOTION GRAPHICS DESIGNER



### **PROFILE**

Creative and detail-oriented Senior Motion Graphics Designer with expertise in crafting dynamic visual narratives for film, television, digital marketing, and corporate branding. Adept at designing high-impact motion graphics, including trailers, TV spots, main title sequences, motion posters, and logo animations. Experienced in developing compelling storyboards, ensuring seamless animation sequences, and maintaining brand consistency across multimedia projects. Skilled in collaborating with creative directors, editors, and marketing teams to deliver polished, visually engaging content under tight deadlines. Passionate about optimizing animations for diverse platforms, enhancing audience engagement, and bringing static visuals to life through innovative motion design.



### **WORK EXPERIENCE**

### CME GROUP | CHICAGO, IL

**Senior Motion Graphic Designer** 

06/16 -PRESENT

- Designed and animated high-impact motion graphics by crafting engaging iconography, infographics, and kinetic typography to elevate corporate videos, enhance audience engagement, and strengthen visual storytelling.
- Developed compelling storyboards and animation sequences by mapping out seamless transitions and dynamic visuals, ensuring cohesive narratives to align brand identity, campaign goals, and audience expectations
- Enforced brand consistency through polished motion design by applying stringent brand guidelines to all animations, delivering visually cohesive, professional content to reinforce corporate identity across digital platforms.
- Optimized animations for multi-platform distribution by adapting motion content for diverse formats, ensuring high-quality playback and maximum engagement across social media, presentations, and internal corporate communications.

### STARBEAST DIGITAL | DOWNTOWN CHICAGO StarBeast

07/16 - 08/16

- Constructed visually compelling designs across digital and print media by developing high-impact graphics, layouts, and illustrations to enhance brand messaging, improve engagement, and optimize user experience across diverse platforms.
- Designed and animated decorative elements, enhancing festival branding with visually engaging and dynamic lower thirds for clear, professional on-screen presentation.
- Created custom 2D animations for characters and backgrounds, adding creativity and depth to festival video content while maintaining brand consistency.
- Collaborated with video teams under tight deadlines, delivering high-quality motion graphics aligned with festival themes and audience engagement goals.

# BLT COMMUNICATIONS LLC. | LOS ANGELES Motion Graphics Designer

06/15 - 06/16

- Engineered cinematic motion graphics for trailers and teasers by crafting visually compelling sequences with dynamic typography and effects, heightening narrative impact and driving audience anticipation for theatrical and streaming releases.
- Sculpted immersive main title sequences by conceptualizing and animating opening credits to establish tone and visual identity, enhancing storytelling cohesion for films, television series, and digital productions.
- Elevated TV spots with high-caliber motion design by producing visually striking graphics and seamless transitions for broadcast and streaming advertisements, reinforcing brand presence while captivating diverse audiences.
- Transformed static promotional artwork into engaging motion posters by infusing life into key visuals with animation, amplifying audience engagement across social media, digital marketing, and theatrical campaigns.

**Bachelor of Science – Graphics Design** & Interactive Media | Bradley University

- Orchestrated seamless logo animations for entertainment branding by developing distinctive animated logos for studios and productions, ensuring a strong visual identity that resonated across film, television, and digital platforms
  - Designed dynamic show openings for television and streaming by crafting visually compelling intro sequences integrating typography, branding, and motion elements, establishing a strong identity and immersive viewer experience for various genres.

### RKJ LEGAL FREELANCE DESIGNER | CHICAGO, IL Graphics Designer

06/14 - 03/15

- Constructed visually compelling designs across digital and print media by developing high-impact graphics, layouts, and illustrations to enhance brand messaging, improve engagement, and optimize user experience across diverse platforms.
- Revitalized branding through strategic visual storytelling by crafting cohesive design systems, ensuring consistency across marketing materials, websites, and social media, and strengthening brand recognition and audience connection.
- Synthesized creative concepts into polished, market-ready visuals by translating complex ideas into engaging graphics, collaborating with cross-functional teams to align designs with business objectives, and maximizing visual appeal.

# CREATIVE WERKS FREELANCE DESIGNER | BENSENVILLE, IL Graphics Designer

03/15 - 05/15

- Devised innovative visual concepts for branding and marketing by developing striking graphics, illustrations, and layouts to enhance brand identity, boost user engagement, and align with strategic business goals.
- Refined design workflows for efficiency and quality by optimizing creative processes, ensuring high-quality deliverables while meeting tight deadlines across digital, print, and multimedia projects.
- Merged artistic vision with data-driven insights by translating market research into compelling visuals, enhancing user interaction, driving conversions, and elevating brand presence across diverse platforms.

# PLATT'S PRINTING FREELANCE DESIGNER | BENSENVILLE, IL Graphics Designer

10/14

- Generated compelling visual assets for diverse industries, developing brand-focused graphics, marketing materials, and UI elements that enhanced user interaction, strengthened brand identity, and supported business growth.
- Streamlined design production for scalability and consistency by implementing structured design systems and asset libraries, ensuring cohesive visuals across digital, print, and multimedia platforms while improving workflow efficiency.
- Transformed creative concepts into impactful brand visuals by collaborating with stakeholders to produce engaging graphics that aligned with marketing strategies, increased audience retention, and maximized brand visibility.

# SUNPIN SOLAR FREELANCE DESIGNER | BENSENVILLE, IL Graphics Designer

06/14 - 03/15

- Designed visually engaging marketing materials, advertisements, and digital assets, enhancing brand appeal, driving customer engagement, and elevating visual communication across multiple platforms and industries
- Engineered cohesive design solutions by translating business objectives into impactful visuals, ensuring brand consistency, improving user experience, and strengthening audience connection across digital and print media.
- Optimized creative execution by refining design techniques, incorporating industry trends, and collaborating with cross-functional teams to deliver high-quality visuals that met strategic goals and project deadlines.

#### **Additional Experiences**

Motion Graphics Designer | BLKBL Creative Freelance Motion Designer Graphics Designer | Wellness Program Internship

05/15 - 06/15 12/14 - 05/14